

DID YOU KNOW?

- Sutherland Shire is comprised of 40 suburbs and localities encompassing 33,453 hectares.
- That one of the Shire's most notable geographical features are its bays and waterways, the largest of which is the birth place of our nation, Botany Bay.
- That The Royal National Park was the first national park established in Australia and the second in the world.
- The Royal National Park covers an area of 16,000 hectares.
- That aside from national park Sutherland Shire possesses areas of substantial industrial, commercial and rural development, The major concentrations seated in **Engadine, Sutherland, Menai, Miranda, and Cronulla**.
- When 2SSR (99.7 FM) was issued its broadcasting licence (1991) the Shires population totalled 184,400 people. Whereas its **current** population is estimated to be in the order of 215,053 people. The bulk of the Shire's population is aged between 35 and 49 years.

Tune in to our next edition of 'The Shire on Air' for more fun facts.

"The Shire on Air"

Editor-in-Chief: **Gary Clark**

Design & Layout: **Troy Murphy**



Your Local Station Needs You!

2SSR (99.7 FM) is looking for people just like you who want to be part of an up and coming radio station. Whether it's on the air or behind the scenes we need volunteers who want to be part of a radio station that serves the community's needs.

You don't need experience because as a member you can undertake our training course.

All you need to be is passionate about radio. If you've got the talent then we have a place for you.

Join the team and help support your station.

New Look for 2SSR (99.7 FM)

Welcome to the spectacular inaugural edition of the new *2SSR (99.7 FM)* newsletter. Some or perhaps many of you probably didn't even know that the Sutherland Shire had its own radio station. Our publications intend on changing that. As a station we have been providing the community with news, entertainment and event information for many years. We are in the process of refurbishing our entire operation, with upgrades to our antenna already underway our signal strength has never been better. Our website has been totally redesigned and is in the process of a complete overhaul.

We're seeing to our outside broadcast equipment which means we'll be attending even more functions and broadcasting live to the Shire and beyond. And we're even splashing some paint around the station to liven it up.

But that's not all, because we are a station that looks towards bettering the community by serving the community. We're a station that takes part in community events large and small, be it the Cancer Council's *Relay for life* or a school fair. We're a station that's all about you. To that end we planned this publication with you our listening audience in mind. We're opening ourselves to you in our new Quarterly editions of *The Shire on Air*.

But our aims are not entirely altruistic; you see *2SSR (99.7 FM)* is a station that is entirely run by volunteers. Everyone from your humble editor and presenter through to the station's GM gives up their time to help the station run.

It's run by people like you, and we'd like you to get involved in being part of operating a community radio station.

It's fun and it's worthwhile, like to know more?

Then read on, *2SSR (99.7 FM)*, it's not just for broadcasters any more!

G. D. Clark Editor



Sutherland Shire Council is a major sponsor of 2SSR 99.7 FM – We take this opportunity to thank Council for their support.

To find out more about Council's role in community services, visit their website www.sutherland.nsw.gov.au and go to About Our Shire for information about Council's support of volunteers and a range of community services available in the Shire.

Community broadcasting is for everyone

Since the first community station went on-air in 1972 the Community broadcasting sector has steadily increased in popularity and continues to do so. In fact there are over 7 million Australians* who listen to community radio today.

It's fresh, it's live and it's done by people like you for people like you. It's Australians talking to Australians and it's as dinky-di as the out back pub.

If you think that sounds like fun (and it is) why not consider joining your own local community radio station; 99.7 fm, 2SSR

As a member you can be involved in producing

- your own innovative music program
- news and current affairs
- sports
- or even a special interest program

Give us a call. We offer broadcasting skills training courses and a 50% concession for students and pensioners.

Or if you just want to be part of the station, there's also plenty to do behind the scenes, we always need people to help with administration and marketing, there's also website design, outside broadcasts, and more. Remember it's not just presenters that keep us on air.

So whether it's just you, or your organization or business, consider becoming a member.

After all your contribution will go right back to your community.

G. D. Clark

Footnote

*In fact nearly half of Australians aged 15+ listen to community radio. These statistics were provided by McNair Ingenuity from their research into community radio listenership. The McNair Ingenuity surveys were conducted between March and May 2006.



INTERNATIONAL STUDENTS
CENTRE

Located at TAFE NSW – Sydney Institute Sutherland College, Gymea

2SSR-FM recognises TAFE as a major sponsor of 2SSR 99.7 FM Sutherland Shire Community Radio

Thank You Gymea Campus for your ongoing Support

2SSR 99.7 FM Program Guide Autumn 2007

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6am							
7am	Country Breakfast	Country Breakfast	Country Breakfast	Country Breakfast	Country Breakfast	Country Breakfast	Irish Breakfast <i>Declan O'Callaghan</i>
8am	<i>Bob Spence</i>	<i>Bob Spence</i>	<i>Bob Spence</i>	<i>Bob Spence</i>	<i>Bob Spence</i>		
9am							
10am	Music Mix	Don't Worry Be Happy	That's Country	My Kinda Country	Relax	Shire Sports Saturday	The Sunday Show
11am		<i>Joyce McKenzie</i>	<i>Bob Spence</i>	<i>Rhonda Francis</i>	<i>Norma Jean Taylor</i>		
12pm						Saturday Brunch	<i>Brian Rose</i>
1pm	Writers Radio One Planet	Reflections <i>Tony Guy</i>	I Love An Old Fashion Song <i>Vince Paterson</i>	Midday Classics <i>Ron Hoffmans</i>	Music Mix	King Ben's Injection of Perfection	Amazing Grace Salvation Army
2pm							Macedonian Program
3pm	Let the Bands Play	Gary's Golden Memories	The Afternoon Breakfast Show <i>the Bannons</i>	Oz Jazz	THE CLUB SHOW	The Meaning of Life* <i>Greg Almond</i>	<i>Vinko Kovaceski</i>
4pm		<i>Gary Seymor</i>					
5pm	Monday Drive <i>Stephen Slack</i>		Faster than Light	Pet Talk		AJ's in the Mix	Maori Voice
6pm			<i>The Wire</i>	<i>The Wire</i>	Friday Drive	<i>Ardon Muriti</i>	<i>Marie & Ann</i>
7pm	Music Mix <i>Alex Lewandoski</i>	The Troy Murphy Show	Country & Folk <i>Declan O'Callaghan</i>	Shire Sports Thursday	<i>Mick King</i>	The Open House Mix**	Musica Plus (Italian Program) <i>Emelia Pelosi</i>
8pm		<i>Troy Murphy</i>			The Challinator Hour		
9pm	It's Time 60's 70's		Radio Bomba	Gary's World of Music	The Night Before	Scott Farrugia	Possibilities
10pm	Homebrew Radio	Smooth Jazz	<i>Goran & Tony</i>		Electroplastiques		Sunday Night
11pm	Fat Planet	The Tiki Lounge	Songs Across Oz	<i>Gary Clark</i>	D-flection	Saturday Nite Madness <i>Scott Docherty</i>	<i>Neil Worsley</i>
12am	Stormy Monday		Beale St Caravan	Sound Revolution	Works in Theory		
	Overnight Express	Overnight Express	Overnight Express	Contact	Overnight Express	Rock 'n' Blues	Overnight Express

This Program Guide is subject to change at any time. Check our website www.2ssr.com.au for the most current guide or by calling us on 9545.1800 between office hours

* Southern Districts Rugby Union Home Game Calls from 3pm ** Sutherland Shire Sharks Football Live Home Game Calls from 7.20pm

Programs that may interest you!



'Possibilities with Deb King'

Presented by Deb herself, this program is for the mind, body and soul. Deb interviews an array of people, leading discussions regarding personal and spiritual development as well as including community information; this program will relax the mind and stimulate the soul. Deb bids you all hello and peace and looks forward to you tuning in to her program.

Gary's world of Music hosted by Gary Clark

Gary's World of Music provides a range of world music for the music connoisseur. The eclectic musical mix is interspersed with segments on world news, current affairs, music trivia and artist bios. GWoM also brings unabridged recordings and full audio dramatisations of classic novels and stories to radio recapturing the spirit of the old radio serial. The shows are themed and often include international weather and facts about the country or countries that are featured.

Be you a versed traveller or an armchair voyager the pithy commentary, mix of international, popular and classical music all come together for a thoroughly enjoyable musical experience. Immerse yourself in the traditions and music of other cultures with Gary's World of Music. Try it you'll like it!

For more information contact Gary directly on garysworldblend@yahoo.com.au



'King' Ben's injection of Perfection hosted by Ben Harlem

This is the show for generation Y. With music that's 'in' and music that's not Ben plays it all and 'burns' the trash. Plus his very *in* celebrity interviews including interviews with the *Big Brother* inmates. If that's still not enough he's organised some giveaways as well. Go on you greedy young narcissists you know you want to. Get your injection of Perfection every week with 'King' Ben.

(see program guide for times)

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“Let us entertain you!” 2SSR supporting local committees

2SSR (99.7 FM) has never been shy about getting involved, we not only liaise with local community groups but we are also part of a variety of local committees such as: *The Bushfire Management Committee*. Apart from regularly attending their meetings, 2SSR (99.7 FM) takes an active role in broadcasting important, accurate and timely information bushfire season. In fact we have even won accolades in previous years for our bushfire coverage.

We also support *The Relay for Life*. A Cancer Council initiative that generates awareness and funds for cancer research. 2SSR (99.7 FM) has been and will continue to be part of *The Relay*, broadcasting live throughout the entire event. The next local Relay for Life is set to take place at Sylvania Waters Athletics Track (Belgrave Esplanade) from 10am Saturday through to 10am **Sunday 28th & 29th April**. Because at 2SSR (99.7 FM) we love to get involved.

Centenary Project: 2SSR (99.7 FM) recently received funding to produce a package of oral histories know as, “*Lives that Built Our Shire*”.* If you or someone you know falls into this category then drop us a line. We’d like to set up a list of potential interviewees for this special Centenary Project. Stay tuned to find out more about this exciting Project.

*This project has been documented in Council publications.

Community broadcasting, media diversity and you.

The vagaries of economics have always remained a mystery to me, loosely interesting at their best with an appeal slightly less than that of a slug, but even the most case hardened ‘econo-phobe’ must marvel at the resilience of the community broadcasting sector.

Despite industrial reforms and corporate raiding, stock wars, and media buyouts, the community broadcasting sector has retained its diversity.

Whilst other medias merge into a miasma of the asinine, the pre-scripted, and the pabulum that is ‘reality programming’ the true ‘reality’ media; community radio, continues to expand and to thrive.

Perhaps it is because the regional and metropolitan community stations* (each one a volunteer-supported non-profit operation) continue to deliver local information and cater to the actual wants and diverse interests of their more than 7 million listeners.

Perhaps it is because community stations can neither be bought nor sold that maintains their

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continued:

autonomy and particular community focus.

Or perhaps it's just because they bother to listen to their listeners. Any way you look at it the community broadcasting sector is larger, stronger and more diverse than it has ever been. And with the Government push to implement digital terrestrial broadcasting within the next 3 years across all Broadcasting Medias, community broadcasters are going to have to up their repertoire. So why not join us on these new frontiers and add your diversity to the mix. Community radio it's always been about you.

*Of which there are more than 350

Gary D Clark

2SSR (99.7 FM) is managed and staffed by community volunteers

Contact Us

2SSR FM 99.7

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SUTHERLAND SHARKS FOOTBALL HOME GAMES

Broadcast Live on 2SSR FM from 7.20pm

ON 99.7FM

visit www.sutherlandsharksfc.com.au
for scheduled dates of HOME GAMES!



Relay For Life is a fun, outdoor and overnight fundraising event where teams of 10 to 15 people take turns to walk around a local oval. Sylvania Athletics Track, Sylvania Waters The event honours those whose lives have been touched by cancer. To join a team contact Don (0408 693 149) or Kris (0410 321 192). 2SSR 99.7 FM is a proud sponsor of the Sutherland Shire's Relay for Life.